

PERSONAL INFORMATION

Michael Garth Robertson
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An online portfolio is available for viewing at:

<http://michaelrobertsonart.wordpress.com>

<http://www.toon53productions.com>

EDUCATION

-**Vega school of Brand Communications** - Baccalaureus Artium (BA) Communications Management specialising in Creative Brand Communication.

-National 2D certificate in Animation Practice.

-Certificate of Achievement in Toon Boom Digital Training.

WORK EXPERIENCE

- 07/2014 Producer / Director – Toon53 Productions cc (Finland)
- 3D Promo Trailer for the iOS game “Gang of Pirates” released by Chillingo & EA.
- 05/2014 to Present iOS Game “LAVA” – Toon53 Productions cc (Canada)
- 2D platform based TV Game intended for XBOX, Playstation, iPad, iPhone and PC built in the Unity Engine. We were commissioned to create all of the character designs and animations (Around 50 to 60 characters for the game).
- 05/2014 Producer – Toon53 Productions cc (Cape Town)
- SPUR content pitch at Spurs head office in Cape Town.
- 04/2014 Producer / Editor – Toon53 Productions cc (Pretoria / Korea)
- Doves Funerals Anti Drinking TV ad in co-production with studio 246 Animations in Korea.
- 04/2014 Character Animator – Toon53 Productions cc (Johannesburg)
- KOTEX Cinema ad for Tennant Mckay. I animated all of the characters.
- 04/2014 Director / Producer / Character Designer / Animator – Toon53 Productions cc (Florida USA)
- Crocodile Tears Eye Drops 30 second animated TV ad for Bright Vessels.
- 03/2014 Lead Animator – Toon53 Productions cc (Pretoria)
- DISNEY service provider 30 second animation pitch on a Children’s TV series called “Boyster” for GreenHouse Studios.
- 03/2014 Director / Producer / Designer – Toon53 Productions cc (East Rand)

CURRICULUM VITAE – MICHAEL GARTH ROBERTSON

- BLISS Floral Creations Corporate ID and website.
- 12/2013 Character Animator – Toon53 Productions cc (Cape Town)
- GoldFish (Band) 40 seconds of character animation on the music video “Three Second Memory” for TinCup tv.
- 10/2013 – 11/2013 Producer – Toon53 Productions cc (Johannesburg)
- MAXIM SA Magazine commissions for illustrations in the October and November 2013 issues.
- 09/2013 Director / Producer / Designer / Animator – Toon53 Productions cc (Johannesburg)
- Roxy’s Quest Computer Game which launch at RAGE in the Coca-Cola Dome.
- 08/2013 Lead Animator – Toon53 Productions cc (Germiston)
- Comair Airlines explainer video for Interbrand.
- 08/2013 Director / Producer / Editor – Toon53 Productions cc (Germiston)
- Jay Jeopardy (Band) music video.
- 07/2013 – 12/2013 Producer / Character Designer – Toon53 Productions cc (Moscow)
- EZEme iPad and online content creation for various projects.
- 07/2013 Director / Producer / Storyboard Artist / Lead Animator – Toon53 Productions cc (Johannesburg)
- Lancet Laboratories Explainer Video.
- 10/2013 – 01/2014 Director – Toon53 Productions cc (East Rand)
- The Parlotones (Band) music video “Slow Assassination”.
- 2013 - Present Producer – Toon53 Productions cc (Johannesburg)
- We developed ideas with Pana Television on 11 different children’s IP’s.
- 04/2013 Writer / Director / Producer / Lead Animator / CH Designer – Toon53 Productions cc (Los Angeles, USA)
- Developed an animated boys action show with Kenn Visleman (Kenn brought shows such as Teletubbies and Thomas the Tank Engine to the US) called “Mixums Ultimates”.
- 03/2013 Writer / Director / Producer / Lead Animator / CH Designer – Toon53 Productions cc (East Rand)
- Creating “Smells Like Love: The Unwanted” 2:47 minute pilot.
- 02/2013 Designer / Producer – Toon53 Productions cc
- Gumption commissioned Toon53 to create two print ads for Skyjunixion.
- 02/2013 Designer / Illustrator – Toon53 Productions cc
- Wedding Stationary designs and printing for the Tomlins.
- 01/2013 Designer / Illustrator – Toon53 Productions cc
- Wedding Stationary designs and printing for the Mitchelsons.
- 10/2012 Writer / Director / Producer / Lead Animator / CH Designer – Toon53 Productions cc (East Rand)

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- Creating “The Weird World of Nox & Harper” 14 minute pilot.
- 09/2012 Writer / Director / Producer / Lead Animator / BG Artist– Toon53 Productions cc (East Rand)
- Creating an animated short “Dr Mixums Biography”.
- 07/2012 Designer / Illustrator / Editor – Toon53 Productions cc
- Hired to Illustrate, edit and redesign brand art work for Makro (Makro.co.za).
- 06/2012 Director / Producer / Designer / Lead Animator / Editor – Toon53 Productions cc (Randburg)
- Creating a 35 second animated version of a Nissan Juke Music Fest radio ad in a week for StraightTwisted.co.za.
- 2012 Director / Producer / Designer – Toon53 Productions cc (East Rand)
- Developing an Ipad/Ipad/Online game for “The Weird World of Nox and Harper” IP called “Bills Dash”.
- 2011 - Present Writer / Director / Producer – Toon53 Productions cc (East Rand)
- Developing thirteen episodes of the IP “The Weird World of Nox and Harper”. Three episodes written with Greig Cameron as Lead Writer.
- 02/2010 – 11/2010 (I was 25% Shareholder) Studio Director/Animation Director/ Head of Marketing – PaperCut Studio’s (Randburg)
- Client Liaising
 - Creating the training programme, and training PaperCut employees in animating and ToonBoom Software.
 - Animation Director/Lead Animator for the 15’ Lotto Millions advert featuring Madame and Eve.
 - Rebranding PaperCut Studio’s and developing PaperCut Studio’s corporate identity (website, logo, letterheads)
 - Animation Inspector of the short film “colourful Tail” (in-house production)
 - Animation Director/Studio Director and lead animator on The Green Squad contract through Gaumont Alphanim (episodes 20, 30, 33, 34 of season 1) on a team of 30+ staff.
 - I also handled the admin, banking, staff hiring and retrenchment, company registration and studio management.
- During my time as Studio Director and Head of Marketing I extended major clientele, such as introducing Shaw Internet as a regular client. I was also one of the three Directors to Travel to Portugal, Paris and Cannes where we met with representatives of Marvel, Nelvana, Teletoon, ToonBoom, Gaumont Alphanim, Skywriters and many more, and signed a deal with Gaumont Alphanim to animate 13 of the 52 episodes of “The Green Squad” which aired the beginning of 2011 in France on France 5, in the UK on Okto, in Switzerland on RTS, in Malaysia on NTV7 and in Israel on Noga and many more.
- 02/2010 – 03/2010 (Freelancing) Toon53 Productions cc/Michael Robertson (Johannesburg)
- Lead animator
 - In partnership with PaperCut Studio’s, we worked on the animated pilot of Madam and Eve.
- 2009/10 (Freelancing) Lead Character Designer - Spitfire (Johannesburg)
- Lead character designer and illustrator for the Purr Factory Project (childrens book)
 - Costume designs based off character designs (costume designed for live theatrical)

CURRICULUM VITAE – MICHAEL GARTH ROBERTSON

- 03/2009 (Freelancing) Toon53 Productions cc/Michael Robertson (Johannesburg)
- Creative Director/Producer/Lead Animator on music video “Lonely King of Heart” 2009 (airing on MK, KTV (MNET) and MTV Alt. currently)
- 2009 (Freelancing) Graphic and Web designer – Tiki Solution (Johannesburg)
- Rebranding a website for the new online venture.
- 2009 (Freelancing) - Animator – Aniboom.com (Israel)
- Animator for online advertisement for The History Channel
- 2009 Flash Animator – Tenant McKay (Johannesburg)
- Character animator for a television advertisement for Shaw internet Canada.
 - Assisted on storyboarding for another TV ad later produced in 3D for Canadian Television.
- 01/2009 – 11/2009 Lecturer/Toonboom Trainer – Portal2Learning (Johannesburg)
- Teaching Generating Resources.
 - Drawing from Life Skills.
 - Analyse Motion.
 - Develop Elements for Animation.
- 08/2008 – Present Owner of Toon53 Productions cc (Johannesburg)
- Toon53 Productions cc was registered as a base on which to launch my own company
- 05/2008 – 08/2008 (Freelancing) Interactive Animation Designer - Momentum (Johannesburg)
- Commissioned to create an interactive Flash animation for Momentum for in-company training.
- 02/2008 – 05/2008 (Freelancing) Lead Animator– South Paw Productions (New York)
- Lead Animator/character designer/storyboard Artist
 - South Paw Productions commissioned me to animate three episodes for an animated series “Baby Browning”
- 05/2007 – 02/2008 Animator/Designer – The DeliArtistsUnited (Johannesburg)
- Animator on the “Raj Corsa Light” television advertisements.
 - Designer/Deep etcher on BIOplus television advertisement (aired 2008)
 - Animator on “Raj” interviews and characters who hosted the 2007 Lorie Awards (Margate)
 - Storyboard Artist/Animator for the “Raj Thriller” music video (received a Lorie Award 2008)
- 2007 Head of 2D animation department/Designer – New Vision (Johannesburg)
- Primarily hired to start up the 2D animation department.
 - Produced the pilot episode for mobile series “Rednecks” pitched in the UK.
 - Viral designer
- 08/2006 (Freelancing) Animator – Network BBDO (Hyde Park)
- Hired to produce an in-house animated show to explain ARV drugs at AIDS centers around JHB
- 04/2004 (Freelancing) Animator/Character Designer – MannMadeMedia (Sandton)

CURRICULUM VITAE – MICHAEL GARTH ROBERTSON

- created four in-house countdown clocks (animated 20 second countdowns)

12/2003 – 02/2004
(Freelancing)

Junior Animator – Shape (now The DeliArtistsUnited) (Johannesburg)

- In-betweener, clean-up artist, keyframer, flat colourist, character designer
- Animator on animated short at the end of the “Straight Outta Benoni 2004” feature film as well as bonus content for the DVD Duties.

SOFTWARE SKILLS

- ToonBoom
- Adobe - Macromedia Flash, Photoshop, Illustrator, After Effects, Encore, Premier, InDesign.
- Microsoft Office

OTHER SKILLS

- Languages – English (Home Language)
Afrikaans (Basic)
- Drivers Licence/own transport

REFERENCES

Available on Request. Or go to www.linkedin.com/in/toon53productions